



JUDAH LESLIE

UX Designer

Kammanahalli, Bengaluru

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WORK EXPERIENCE

○ Product Designer

MakerStudio.io

November 2023 - Present

- Currently **managing** a team of 3 designers.
- Working on from a mere idea to a fully functional **High Fidelity Design** for a software.
- Continuous Iteration of Designs for better **User flow and functions**.
- Created **Design System** and components.

○ Product Designer (UI/ UX)

Freelance - Fiverr

October 2023

- Designed a web app CRM's fully functional **Low Fidelity wireframes**, UI components and **Micro Interactions**.
- Constantly communicated to stakeholders to receive **feedbacks** and **iterated** designs to provide **MVP** in the given time.

○ Product Designer Intern

TRIAS, Healthcare Tech Startup, Bangalore

August 2023 - 2 mos

- Designed **Webapp's Dashboards** and **Statistical analysis** part of the product by understanding **user's needs** and enhancing **user satisfaction**.
- Collaborated with cross - Functional teams to revamp existing products, aligning with **users stories**.

○ Multimedia Designer

SGC, Educational Services

2018 - 2023 - 4yrs 9mos

- Led website redesign and maintenance, optimizing user experience through **meticulous research** and **form design**, resulting in an impressive **80% increase** in registration rates.
- Leveraged multimedia expertise and **data-driven insights** to create captivating user interfaces, showcasing **adaptability** and proficiency in **UX design principles**.

○ Multimedia

GEMS, Media and Educational Services

2014 - 2018 - 4yrs

- Proficiently crafted compelling visual narratives through **content writing**, **storyboarding**, **direction**, and **editing**.
- Acquired expertise in **Adobe Creative Suite**, **animations**, and **design skills**.

PORTFOLIO

<https://www.lesliejudah.com/>

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ABOUT ME

I'm passionate about tackling intricate UX challenges and uncovering opportunities for exceptional user experiences. With over 8 years of experience in designing and media, I excel at user-centric designs, conducting comprehensive user research, and creating high-quality annotated user flows, wireframes, and interactive prototypes to guide product direction. My design philosophy combines user empathy, usability, aesthetics, business acumen, and a profound understanding of user needs.



SKILLS

- User Research
- Interaction Prototypes
- Visual Design
- Communication and Collaboration
- User Testing
- Wireframing



TOOLS

- Figma
- Adobe Creative Suite
- Miro
- Balsamiq
- Whimsical



EDUCATION

- B.E. in Electronics and Communication
SAACE, Chennai
- UX Career Accelerator Program
Growth School
- Google UX Design Professional Certificate
Coursera